

## ABOUT US

### OUR VISION



**No Bay Area child will be held back** for lack of a literacy mentor.

### COMMUNITY READING BUDDIES (ASPIRE'S FLAGSHIP PROGRAM)

Community Reading Buddies (CRB) trains high schoolers in social-emotional skills and mobilizes them to **mentor underserved K-3rd graders in literacy.**



**3,892** students in first 15 years.

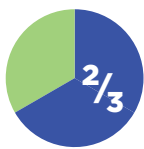
Launched digital programming with **award-winning** platform in 2020.



**CRB can reach Bay Area students more efficiently than any other Bay Area literacy program.**

Now positioned to **scale across the Bay.**

### THE CHALLENGE



**2/3** of Oakland youth arrive to kindergarten already behind.

Those students are already **4 times** more likely not to graduate high school.  
**Over 215,000** K-3rd graders in the Bay Area were already reading below grade level before Covid.

#### BUDDIES (K-3RD GRADERS)



Our Buddies grow by 40% of a grade level in just 8 weeks. That's **more than double** the average growth rate.

#### YOUTH MENTORS (8TH-12TH GRADERS)

**96%** demonstrate growth as leaders and contributors.

**FORTUNE 500**

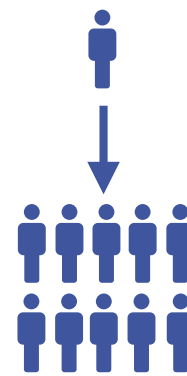
According to 400 Fortune 500 CEOs,

**75%** of long-term career success depends on soft skills.

#### COST

\$321/student in 2020

Cost at scale: \$110/student



**For what it costs other Bay Area nonprofits to reach one student, we can reach 10-15 students.**

#### Our diverse range of partners includes:



### HOW SCHOOLS CAN PARTNER WITH US - BUDDIES (TK-3RD)



#### Connect:

School Rep Attend Intro Meeting | Sign MOU



#### Recruit:

Spread the Word to Parents & Buddies



#### Match:

CRB Onboards parents & matches Buddies with Youth Mentors!



#### Read!

Program operates 2x weekly for 8 weeks



#### Celebrate!

CRB provides recognition & reporting

### HOW SCHOOLS CAN PARTNER WITH US - YOUTH MENTORS (7TH - 12TH)



#### Connect:

School Rep Attend Intro Meeting



#### Recruit:

Spread the Word to Students & Parents | Online Application



#### Match:

CRB Trains & Matches Youth Mentors with Buddies!



#### Read!

Program operates 2x weekly for 8 weeks



#### Celebrate!

CRB provides recognition & reporting